

Young Enterprise Company Programme 2023 – 2024



Young Enterprise at Leicester Grammar School

Young Enterprise is a great opportunity to learn about running a business, as you will see from the information attached. Below we have highlighted some of our key expectations of achievers, so you are aware of the commitment you are making to YE and to your fellow achievers, who you will have to work with as colleagues during the programme.

Company Programme provides a real-life learning opportunity that introduces young people to the realities of the world of work. Students set up and run their own student company. They make all the decisions about their business, from deciding on their company name and product to managing the company finances. Students can promote and sell to the public through pop up shops and our new online store, YE Trading Station. Participants gain the practical business experience, adaptability, entrepreneurial mindset and employability skills needed to secure successful futures.

Step-by-step guidance is available through our dedicated online platform, YE Online, which has videos and resources to support students to run their student company. All this takes place with the support of an in-person Business Volunteer (where possible). All YE Business Volunteers are DBS checked and have completed safeguarding training.

Company Programme supports students to gain confidence, practical know-how and attributes to prepare for the world of work. By taking part in an online self-assessment, students will also receive a certificate to evidence the skills they have developed throughout the programme.

Company

- We aim to operate 1 company, employing 32 members.
- The company will be split into two sub-companies. One will be called the Fundraising Group and focusses on generating revenue and profit by selling event-driven products. The other one is called the Competition Group and will concentrate on winning the competition through the launch and marketing of an award-winning innovative product.
- The overall direction of the company will be overseen by 5 group directors in charge of the strategic management of the company. Each sub-company will have its own directors, who report to the strategic management.
- Each sub-company will each be allocated an experienced business adviser by Young Enterprise Leicestershire.
- A significant number of leadership roles will be available. Directorship roles can be available on a rotational basis.

Meetings

- Meetings will take place every Monday afternoon from 4.00 - 5.20pm.
- The first meeting will be held on Monday 18th September.

- You will need to arrange your own transport home after each meeting. If you intend to use the school late bus you will need to sign up for this yourself each week.

Time Commitment

- You will be expected to attend meetings every week during term time until the Easter holidays.
- Attendance is compulsory for all Young Enterprise achievers. If there is a genuine reason why you cannot attend you must let both the Link Teacher and your company's Managing Director know well in advance (not the same day), in writing.
- Persistent non-attendance will result in your participation in the programme being terminated

Work Commitment

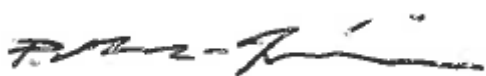
As you will be running a business, tasks will be delegated for you to complete between meetings, and deadlines will be set by your company, and from time to time by the Link Teacher as well. It is important, to avoid letting your company down, that tasks are carried out properly and punctually and that deadlines are kept. Persistent failure to complete tasks has in the past led to companies sacking achievers, a right which they reserve. From time to time it may be necessary for achievers to schedule their own, additional, meetings during lunch times or free periods, and attendance at these will also be monitored.

Application Process

If you are interested in taking part in the Young Enterprise Company Programme please first read all the accompanying documentation and then continue by completing the application form opposite. Once again last year's programme was oversubscribed. This year a selection process will be used based on an application system.

Please write a brief, but well-considered response to each of the questions in the space provided. Your application will be assessed, in part, on your responses. Hand in the completed form to us at the beginning of next term, after which applicants will be informed whether or not they have secured a place on the programme.

Yours sincerely




Young Enterprise is a national charity that supports young people to successfully earn and manage money. To find out more about our programmes and donate, visit: www.youngenterprise.org.uk

Peer Moore-Friis
Young Enterprise Coordinator